



UNLIKE THE SWEET FRUIT OF THE SAME NAME
THIS NEWSLETTER COMES TWICE A YEAR
(APRIL AND OCTOBER)
HAVING INFORMATION OF THE FOUR SEEDS
THAT SPREAD OUR WORK FOR THE CONSERVATION
OF SUDCALIFORNIA'S NATURE.

Presentation

¡Niparajá is celebrating 25 years of its founding in 2015!

Dear friend, we would like to make you part of this celebration during all 2015.

The Society of Natural History Niparajá AC started late 1990 as a group of citizens worried about the environment around them. Garbage, misinformation regarding the environmental problems, lack of water and conservation strategies in a long term, motivated us to create our organization.

Twenty five years later the organization has grown in size and impact, and now is time to learn from our history and plan our future. This is why besides from celebrating, we conclude a strategic planning process that will allow us to be more effective in the fulfilment of our goals. Without any deep changes but more focused on them, this is our mission and vision:



Mission.- Niparajá is a Baja California Sur's organization dedicated to the conservation of the natural patrimony and sustainable development of the region.

Vision.- Baja California Sur is an example of nature conservation with an informed and committed society.

To be more effective, we have a new structure starting 2015. Our water program evolved into a Water and City Program, since we aim to address the challenges that the sustainable use of resources have in La Paz. Water and natural spaces are our main focus but we plan to grow into other topics within the next years. Our program of Marine Conservation has been divided into two, creating the Sustainable Fishing Program.

On November 27th is our anniversary. Keep in touch through our social networks about the events we'll have and wait for our second edition of this newsletter in October with the final details.

Thanks for your cooperation and trust!



**Round up cent donation at Soriana's Group Stores
During April and May 2015 in La Paz and Los Cabos**



**LAND
CONSERVATION**

Thanks to the support of Soriana Foundation, Niparajá is beneficiary of the round up cents in all of Soriana's group stores in La Paz and Los Cabos (10 stores in total) during April and May this year.

The campaign consists of inviting the clients of Soriana to donate the cents needed to close their ticket in a closed amount, this way they will help our project of eco-technologies in the rural communities of Sierra La Giganta.

This is the second year in a row that we participate with this program. We thank to all Soriana team for their support. To us this has been a transparent and successful program and allows us to connect with segments of sudcalifornia society that we have had trouble connecting with, such as store cashiers.

Cashiers play the most important role in this campaign; they invite the clients to round their cents, explaining them our project and consequently our organization.

Look for the flyer below at the checkout in stores and participate in this rounding campaign, tell your friends and family about it, rounding does work and it supports Niparajá on April and May.

The resources will be used to build saving wood stoves in the sierra community. This allows reducing the use of wood and the emission of greenhouse gases. Besides it prevents health damage by not breathing smoke inside the house.

Over 5 years, we have installed 560 stoves, allowing the saving of 1,343 tons of wood and avoiding the emission of 823 tons of greenhouse gases. Join this effort by donating your cents in the participating stores: Soriana, Supermercado Soriana and City Club.

Tus centavos sostienen nuestros árboles

25 años Niparajá

Soriana Fundación

Con tus centavos ayudas a que **500 familias** en la Sierra La Giganta, Baja California Sur, adquieran una estufa ahorradora de leña. Esto significa:

100% menos humo

50% menos leña

Esto reduce las enfermedades causadas por respirar humo a diario.

More than 100 fishermen from Mexico and other countries will visit La Paz to talk and propose solutions for the challenges they face.



SUSTAINABLE
FISHERIES

“De Pescador a Pescador” (From fisherman to fisherman) is a space created so that coastal fishermen can discuss between them topics related to the fishing activity. It is an open and communication safe space where the participants can exchange information and experiences with other fishermen.

“De Pescador a Pescador” was created in March 2003 at Bahía de Kino, Sonora where 52 fishermen from 5 states of Mexico and United States participated, with the subject “Marine Reserves as a way to improve fishing”. In 2006 the subject was “The fisherman responsibility to have an orderly and sustainable fishing” in this edition 60 fishermen from 7 states of Mexico and Chile participated. In the last edition of this event which took place in February 2011, the subject was “The fisherman in the fishery management” and 96 fishermen from 7 states of Mexico and 6 countries participated.

In 2015 the goal is to reunite 100 coastal fishermen from at least 10 states of Mexico and international guests. “De Pescador a Pescador ” edition 4, will have as main subject “Organization is the key”.

The meeting will focus on four reasons why to get organized: 1) Commercialization and Market, 2) Monitoring and Management Improvement, 3) Climate Change, 4) Use and Access right. Also the meeting will promote the learning among fishermen about the key points to have organization through experiences, problems and solutions.

Among the participants we will have the attendance of fishermen from different places from the American Continent, such as: USA, Brazil, Chile and of course Mexico.

“De Pescador a Pescador” will take place on April 14-18 at different places of the city with a field trip to the National Park Archipelago Espíritu Santo.

Soon we will be sharing in our website the memoirs, photographs and materials obtained from this event.

¡Aparta la fecha!

14-18, abril, 2015. La Paz, B.C.S. México



de pescador a pescador 4

La **CLAVE** es la organización



Cabo Pulmo National Park is preparing for its 20th anniversary



The Cabo Pulmo National Park is considered, in Mexico and the world, one of the biggest success of community based marine conservation.

It was in 1995 that the community decided to change the nets for tourism and bet for conservation. Twenty years later the bet has paid off. The community now is witness of the reef's recovery and there are small tourism businesses that show the value of conservation.

For those who work in marine conservation, Cabo Pulmo is always an example and inspiration of all that can be achieved when a community, government and civil society get organized upon a purpose.

On June 13th and 14th 2015, we will celebrate this with the Cabo Pulmo National Park and the community, there will be activities for all the family, keep in touch through our social networks.

In our website www.cabopulmovivo.org you can learn about the different challenges Cabo Pulmo faces towards the future and how you can participate in its conservation.

Don't miss it!



Traditional annual bike ride to Balandra



WATER AND CITY

Thanks to the support of thousands of citizens, three years ago Balandra beach, famous because its mushroom shaped rock among other things, was declared Protected Flora and Fauna Area.

This means it will be available for ever, untouched and beautiful as it is, for the enjoyment and use of the people from La Paz and tourist from all over the world.

This is the result of a huge citizen mobilization for many years that demanded to the representatives the protection of this space of recreation and leisure for the city of La Paz.

Among many social activities that were made for this celebration, the Bike ride to Balandra was created, always hosted the nearest day to the environment day.

This ride is already a tradition in the city, being this year the 7th consecutive year, gathering more than 500 hundred people each time.

This 2015 the Bike ride will be June 14th and we will go to the beach by bike, by kayak or paddle and running, starting from Pichilingue beach.

Don't miss it!

VAMOS A BALANDRA

DOMINGO 14 JUNIO 2015



REMANDO

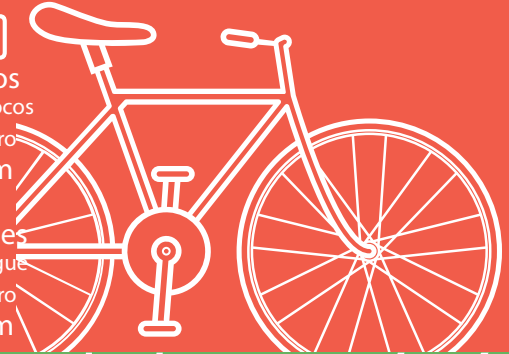
Playa Pichilingue
7 AM Registro
7 km



PEDALEANDO

Expertos
Explanada de los cocos
7 AM Registro
26 km

Principiantes
Playa Pichilingue
7 AM Registro
7 km



CORRIENDO

Playa Pichilingue
7 AM Registro
7 km

Transporte público gratuito en la explanada de los cocos a las 7 AM para los que deseen salir de Pichilingue. Registro 12 PM
Recomendaciones:
Llevar agua para beber
No acudir en ayunas
Los ciclistas deberán llevar casco



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Niparajá is a Civil Association from Baja California Sur dedicated to the conservation of the natural heritage and the sustainable development of the region.